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| SERIAL NUMBER 10/043,698 | FILING or 371(c) DATE 01/09/2002 RULE 1.47 | CLASS 725 | GROUP ART UNIT 2424 | ATTORNEY DOCKET NO. MNI020001 | | |
| APPLICANTS Isaac Bentolila, San Francisco, CA; Yiming Zhou, Union City, CA; Isaac Labeeb Ismail, San Francisco, CA; Richard Humpleman, Fremont, CA; | | | | | | |
| ** CONTINUING DATA ***** This appln claims benefit of 60/260,745 01/09/2001 | | | | | | |
| ** FOREIGN APPLICATIONS ***** | | | | | | |
| ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/11/2002 | | | | | | |
| Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and /JAMES R SHELHEDA/ Acknowledged Examiner's Signature | | <input type="checkbox"/> Met after Allowance Initials | STATE OR COUNTRY CA | SHEETS DRAWINGS 15 | TOTAL CLAIMS 15 | INDEPENDENT CLAIMS 2 |
| ADDRESS Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 UNITED STATES | | | | | | |
| TITLE SYSTEM AND METHOD FOR BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED ADVERTISING VIA MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS | | | | | | |
| FILING FEE RECEIVED 1295 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | | | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit | | |